

# Application Form

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## About the Team and Company

Complete as much as is applicable

Web Site

Company Name (or proposed name)

Any "Trading As" names

Date incorporated  /DD/  /MM/  YYYY 

Company Registration Number

### Company Address (Physical)

Street Address  
 Address Line 2  
 City  State  
 PostCode  Country

### Company Postal Address (If different to above)

Street Address  
 Address Line 2  
 City  State  
 Post Code  Country

Links to Company Social Network pages and apps (one per line)

Number of Founders

Number of Employees (Excluding Founders)

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## Company Trading Activity

**Is the company already trading (making sales)?**

Yes  No

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## Primary Contact Person

This contact must be one of the founders

**Name**

First  Last

Your role in the startup / company

Email - Primary Contact Person

**Physical address**

Street Address

Address Line 2

City  State

PostCode  Country

Best contact number

**Are there other Founders?**

Yes  No

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## Other Founders

**Founder 2**

**Name**  First  Last

Your role in the startup / company (Founder 2)

**Email (Founder 2)**

**Address (Founder 2)**

Street Address

Address Line 2

City  State

PostCode  Country

Best Contact Number (Founder 2)

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### Founder 3

Name  First  Last

Your role in the startup / company (Founder 3)

Email (Founder 3)

**Address (Founder 3)**

Street Address  Address Line 2

City  State

PostCode  Country

Phone Number (Founder 3)

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### Important

Please provide details about each and every founder. If more than 3 founders, please copy and paste the "Other Founder Details" block above as needed and send as attachment.

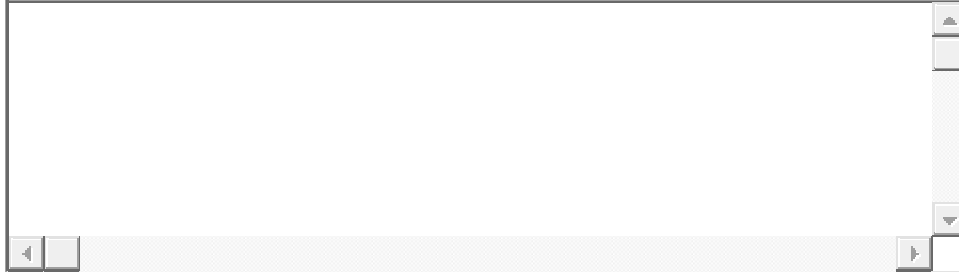
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## **About your Idea**

One line pitch: (describe your business, what is your product or service)


Who is your Customer: (describe your customer and target market)



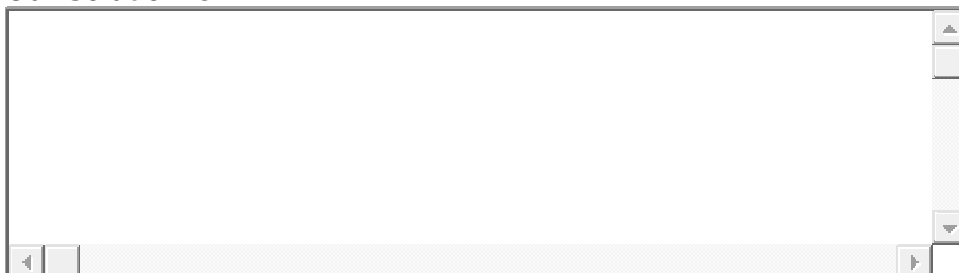
Describe your Customer Market: (the size, the opportunities, the potential)



The Problem we are Solving is: (the significant problem that your business addresses / solves)



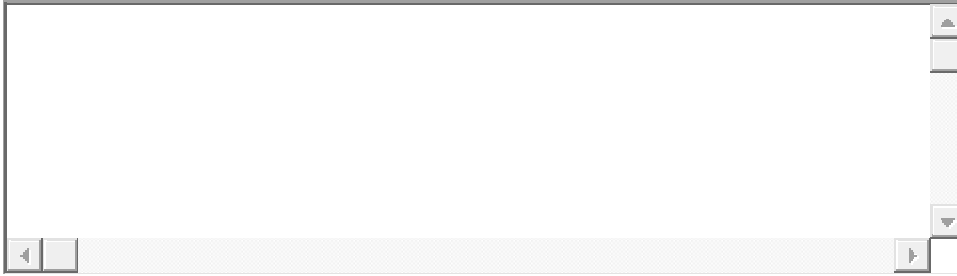
Our Solution is:



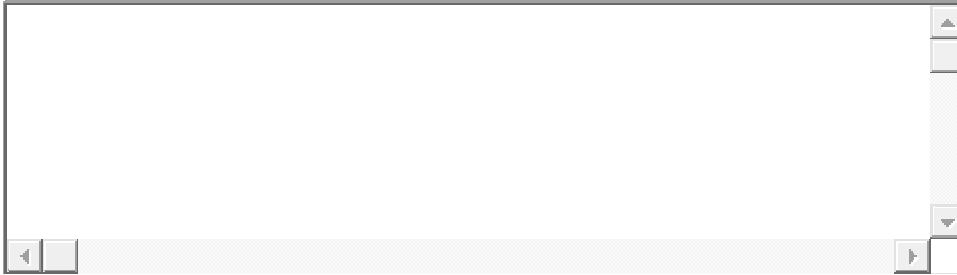
What makes your Business Solution Unique: (describe your value proposition)



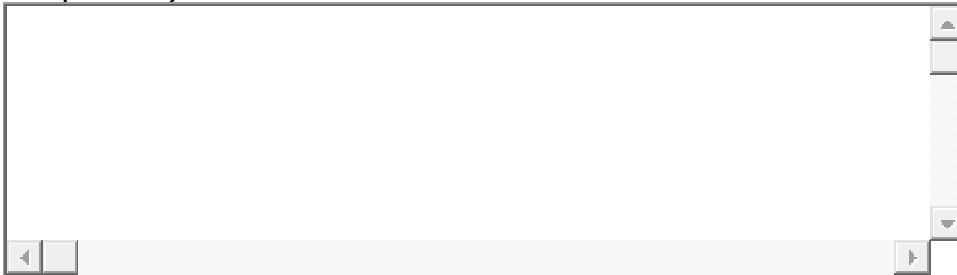
This is a big opportunity because:

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Who are your competitors and what are their solutions: (describe alternate products / suppliers that your customers could use)

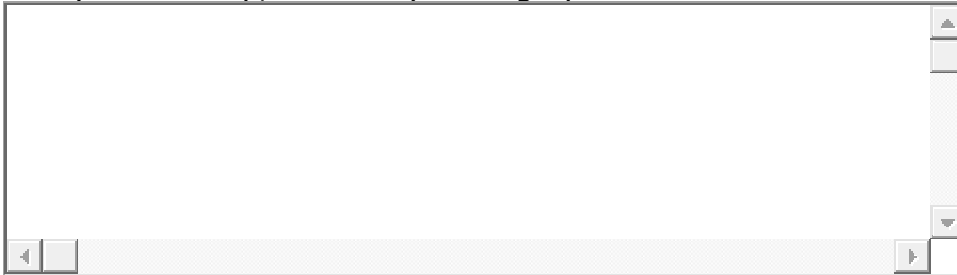
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We are better than our Competitors because: (why is your business idea superior to your competitors)

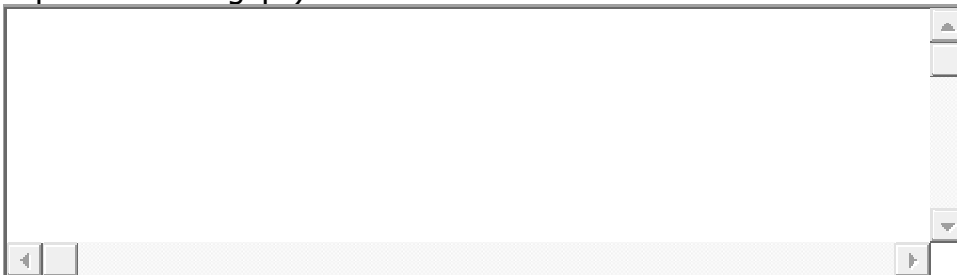
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What is the current state of development?

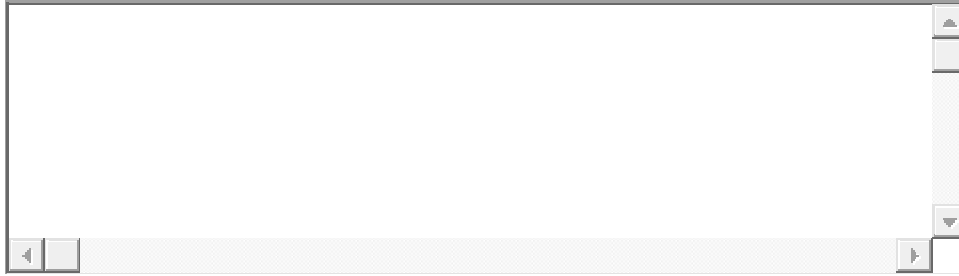
Concept / Discovery, or Development / Validation, or Ready to Launch, or Launched, or Ready to Scale Up, or Already Scaling Up.

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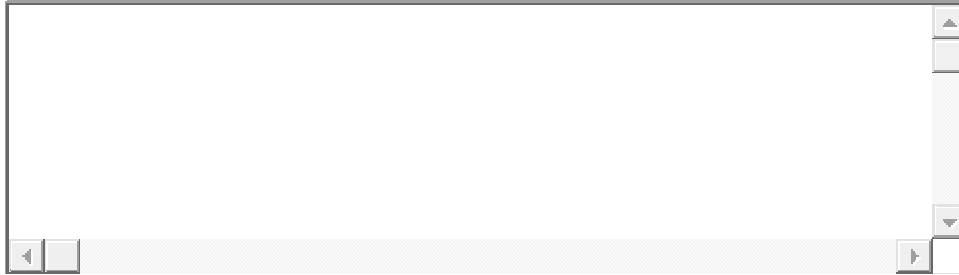
Our Team is: (how long has the team worked together, describe specific strengths, skills, experience and gaps)

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Our Revenue Model is: (provide details of your revenue streams and strategies)

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Do you have any patents, proprietary technology? Or other IP? e.g. Trademarks? If yes, please also provide details.

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Any other information for us to consider:

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## Seed Funding

**Are you interested in the iAccelerate Seed Fund?**

- Yes. I have read the documentation and I'm interested in the iAccelerate Seed Fund
- No. At this stage I'm not interested in the iAccelerate Seed Fund
- Unsure. I would like to ask further questions about the iAccelerate Seed Fund